

The Best of the 80's and More ...



“The Point” is Jacksonville’s exclusive 80’s station. We are consistently ranked in the Top 5 among the 25-54 year-old affluent, active, decision makers and white collar professionals.

“The Point” has captured the Adults 25-54 listening audience and skews the “Age of Upgrades,” the affluent 35-44 year olds who already have it all...they just want MORE!



“the point”